# BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



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Monthly Newsletter

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**Cover Photo :** During the Gala ceremony of the Maldives Boating Awards 2022











National Boating Association of Maldives (NBAM) www.boating.mv

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# NBAM holds its 12<sup>th</sup> Executive Board Meeting



NBAM holds its 12th Executive Board Meeting to discuss issues and concerns of the industry.

The 11th Executive Board Meeting of NBAM was held at M. Bageecha Kuri. At the meeting, President briefed the Executive Board of NBAM on the current works that are being carried out by NBAM. The Executive Board Meeting is held monthly to discuss industry issues and update the board on the current works of NBAM. The meeting is chaired by President of NBAM Mr. Ismail Hameed.

# The National Boating Association of Maldives Held its Monthly Members Meeting



The National Boating Association of Maldives Held its Monthly Members Meeting on 20th December, Tuesday.

The Acting Secretary-General of the National Boating Association of Maldives briefed members on the current works of NBAM. Members' opinions were shared and it was decided that everything will be taken to the board meeting to decide on the best cause of action.

# **NBAM Met with Sri Lanka High Commissioner**



National Boating Association of Maldives met with Sri Lankan High Commissioner to discuss cooperation in the marine sector between Maldives and Sri Lanka.

Suggestions from Sri Lankan High Commission are to get companies to come into Sri Lankan boat yard areas and check the available business opportunities and how to do joint and as well as independent ways to do business.

# NBAM Attended the Launching Ceremony of the Baseline Assessment on National Use of Chemicals and Associated Risks 2022



Minister of Health Ahmed Naseem (O.D.R.M.D) and Minister of Environment, Climate Change and Technology H.E. Aminath Shauna has launched the 'Baseline Assessment on National Use of Chemicals and Associated Risks' developed under the 'Eliminating POPs Through Sound Management of Chemicals' Project, supported by the Global Environment Facility (GEF) and the United Nations Development Programme in the Maldives.

The assessment aims to identify all significant industries, sectors, and stakeholders based on their chemical usage and identify the main challenges to Maldives's effective chemical management.

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# NBAM held Gala Night for Maldives Boating Awards 2022



The National Boating Association of Maldives (NBAM) hosts the flagship awards event, Maldives Boating Awards 2022 ceremony recognizing talent and workmanship in the boating fraternity. This year's ceremony was held on Monday, December 12 at Dharubaarugé, Malé and was attended by almost 200 stakeholders of the local boating community.

The National Boating Association of Maldives (NBAM) has been recognizing and celebrating the achievements of local boaters since 2015. This year's winners were selected by a panel of industry experts and local boating enthusiasts, representing the best and brightest in the Maldivian boating community.

Some main categories of this year's boating awards include:

- Best-Built Liveaboard or Yatch
- Best Boat Design of the Year
- Most Preferred Marine Engine Brands of the year, for Outboard and Main Engines separately Best Boat Design of the Year, and more

In addition to these awards, the association also presented a special category under the theme 'Faces of Boating', who have made significant contributions to the local boating scene.

The National Boating Association of Maldives (NBAM) congratulated all of the winners and thanked everyone who attended this year's ceremony. "We are already looking forward to next year's awards and the continued success of the Maldives boating community."

# NBAM to participate in Dive MENA Exhibition co-located with Dubai International Boat Show



The National Boating Association of Maldives is participating the Dive MENA Exhibitions targeted at the diving industry of Middle-East, it is one of the largest gatherings of the Middle-Eastern diving community. NBAM members are welcome to express their interest in participating at the NBAM stall at Dive MENA, simply contact the NBAM hotline +960 7970033 for further inquiries.

This March, DIVE MENA will be taking dive professionals a notch deeper! World-famous professional divers like Ahmed Gabr, Chris Fallows, Faisal Jawad Hassan and many will take centre stage to share their thrilling experiences at the Dive Talks. If diving gear and gadgets are on your shopping list, then Dive MENA is the place, Visit to source everything from diving gear, equipment, deep-sea diving electronics and the latest technologies required. Dive MENA Exhibition is co-located with Dubai International Boat Show and has anchored itself as a key event for the diving industry.

NBAM has represented the Maldivian diving and liveaboard sector at notable trade avenues, promoting 'Maldives' as a dive destination in the US, Singapore, India, etc key markets. The National Boating Association of Maldives aims to capture the middle-eastern diving markets by raising awareness on diving in the Maldives, with middle-east becoming a global travel hub it is a strategic and necessary step to promote the Maldives liveaboards in the middle-east.

# **REMINDERS**;

15 FEB: Submission of Employee and Non-Resident Withholding Tax Return and

Payment for January 2023

**28 FEB:** Submission of Airport Tax & Fees Return and Payment for January 2023

P 05 TRAVEL & TOURISM BOATING INSIDER

# South Asian Travel Awards 2023 is Open for Nominations



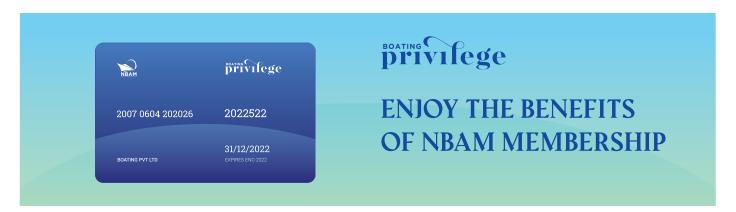
South Asia's most anticipated tourism and hospitality recognition award has opened nomination for the year 2023. The awards which were launched in 2016 recognize the best of South Asia's hospitality and travel industry. The prestigious annual event honors stellar organizations and individuals in a wide array of categories. SATA opened the nominations with revamped categories for properties and brands to compete, in addition to Visitors Choice Awards and Special Recognition Awards.

SATA has been endorsed by over 15 International and government agencies for its work to elevate tourism and hospitality in the region.

- \* Association of Professionals in Tourism (APT),
- Association of Tourism Trade Organizations, India (ATTOI),
- Association of Travel Agents (ATA),
- Colombo Chamber of Commerce (CCC),
- \* Confederation of Accredited Tour Operators (CATO),
- \* Federation of Chambers of Commerce & Industry of Sri Lanka (FCCISL),
- Hotel and Restaurant Association of Bhutan (HRAB),
- \* Maldives Association of Travel Agents and Tour Operators (MATATO)
- \* National Boating Association of Maldives (NBAM),
- \* Kerala Hotel General Manager Club (KHGMC),
- \* Maldives Marketing & PR Corporation (MMPRC),
- \* Nepal Tourism Board (NTB),
- \* Sri Lanka Association of Inbound Tour Operators (SLAITO),
- \* The Hotels Association of Sri Lanka (THASL),
- \* Bangladesh International Hotel Association (BIHA),

This year SATA celebrates its 7th year in recognizing the region's Travel, Tourism, and Hospitality Industries. The previous editions being held at Adaaran Select Hudhuranfushi, Maldives (2022), SATA Virtual (2020), Amari Galle, Sri Lanka (2019), Taj Mahal Palace, India (2018), Equator Village, Maldives (2017) and Mount Lavinia Hotel, Sri Lanka (2016). The South Asian Travel Awards (SATA) is an annual event that recognizes and celebrates the best in the travel and tourism industry in South Asia. The awards ceremony recognizes the achievements of hotels, airlines, destinations, and other organizations that contribute to the growth and success of the travel and tourism industry in the region. The SATA is one of the most prestigious awards in the travel and tourism industry in South Asia, with winners being selected by a panel of experts and industry professionals. The awards are given in a variety of categories, including Best Domestic Destination, Best International Destination, Best Adventure Destination, and Best Emerging Destination.

In recent years, the SATA has become increasingly competitive, with more and more organizations vying for coveted awards. The ceremony is attended by top industry professionals and travel enthusiasts, making it a major event in the South Asian travel and tourism calendar. The SATA not only recognizes the achievements of the winners but also serves as a platform to showcase the latest trends and developments in the travel and tourism industry in South Asia. The event includes a series of networking opportunities that provide a valuable opportunity for industry professionals to share ideas and insights. Overall, the South Asian Travel Awards play a crucial role in promoting the travel and tourism industry in South Asia and recognizing the contributions of the organizations that drive its success.



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# Ambassador of the Republic of Korea to the Maldives



Ambassador of the Republic of Korea to the Maldives, H.E. Woonjin Jeong paid a courtesy call on Minister of Tourism Dr. Abdulla Mausoom on 1st December 2022. Minister congratulated the Ambassador on celebrating 55 years of diplomatic relations and thanked the Government of Korea for the continued support to Maldives tourism.

# Deputy Minister of Tourism Attends the Third Edition of the Sustainable Tourism Forum by IMTM



The Deputy Minister of Tourism, Dr. Naushad Mohamed, attended the launching ceremony of the IMTM's Sustainable Tourism Forum (STF) 2022 as the Keynote Speaker and highlighted the importance of sustainability and the Ministry's work towards ensuring sustainable practices are enforced in the country. The Forum was launched on on 3rd December at Manhattan Business Hotel in Male.' The forum provides a platform that unites stakeholders of the tourism sector and encourages them to engage in a multi-sector dialogue on issues pertaining to the social, economic and environmental sustainability of tourism in the Maldives. This year, IMTM celebrates the forum's return for its third edition.

# Maldives Celebrates Achieving Tourist Arrival Target for 2022



On 20th December 2022, Maldives welcomed it's 1.6 millionth tourist for 2022, reaching the arrival target set for the year. The 1.6 millionth visitor, Mr. Tejas Sanjay Kothari, from India who arrived from Indigo Airlines, was given a warm welcome at Velana International Airport by the Vice President of Maldives H.E Faisal Naseem, the Minister of Tourism Dr. Abdulla Mausoom, the CEO and Managing Director of Maldives Marketing and PR Corporation, Mr. Thoyyib Mohamed, the Managing Director of Maldives Airports Company Limited (MACL) Mr. Mahjoob Shujau, Controller General of Immigration Mr. Mohamed Ahmed Hussain and senior officials from Ministry of Tourism, MMPRC, Maldives Celebrates Achieving Tourist Arrival Target for 2022MACL, Maldives Immigration, Maldives Customs Services and representatives from the tourism industry of Maldives. The welcoming event was organized by MMPRC in collaboration with Ministry of Tourism, MACL and Maldives Immigration.

The Minister of Tourism Dr. Abdulla Mausoom thanked the travel and tourism industry stakeholders for their engagement and support and congratulated His Excellency President Ibrahim Mohamed Solih for his visionary leadership and sound tourism policies in achieving this milestone. The 1.6 millionth visitor was presented with a special plaque signed by Ministry of Tourism Team.



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# **BÅTMÄSSAN 2023 - GOTHENBURG BOAT SHOW**



# 4<sup>th</sup> - 12<sup>th</sup> February 2023

Welcome to Båtmässan, 4-12 February 2023! Here at The Swedish Exhibition & Congress Centre we can certainly say which way the wind's blowing. At Båtmässan you will find everything to make life on water better, more enjoyable, easier, safer and more fun. Here you will find a large range of boats, accessories and equipment for your boat and crew.

At Båtmässan, there's something for everybody who enjoys the life at sea; boat owners, boat enthusiasts, families, fishing enthusiast, water lovers and curious beginners. Seminars will be held every day at Stora Scenen, that addresses themes like sport fishing, sailing, outdoor life, general boat life and much more. Båtmässan is visited by about 60,000 people from Sweden's west coast and about 250 companies exhibit. Since 1960 the boat show has been announcing the spring and the time to get back in the water

More information on the events' official website, www.batmassan.se

# HELSINKI INTERNATIONAL BOAT SHOW VENE 23 BÅT



# 10<sup>th</sup> - 19<sup>th</sup> January 2023

Vene 22 Båt is the biggest boating event in the Northern Europe. It gathers together hundreds of exhibitors and thousands of visitors. Vene 22 Båt is an indoor boat show with emphasis on three major sectors: boating, fishing and water sports.

More information on the events' official website, http://www.venemessut.fi

#### MIAMI INTERNATIONAL BOAT SHOW



# 15<sup>th</sup> - 19<sup>th</sup> February 2023

The Discover Boating Miami International Boat Show is owned by the National Marine Manufacturers Association (NMMA) in partnership with the International Yacht Brokers Association and produced by Informa Markets. Discover Boating is an industry-powered effort to help people explore life on the water.

More information on the events' official website, www.miamiboatshow.com

OFFICIAL EVENT OF



**EVENT ORGANIZER** 





8<sup>TH</sup> EDITION

Boating

MALDIVES MARINE EXPO 2023

15<sup>TH</sup> - 18<sup>TH</sup> MARCH 2023

CENTRAL PARK, HULHUMALÉ

3 PM - 11 PM

# SAVE THE DATE 15<sup>th</sup>-18<sup>th</sup> MARCH 2023

