

**LIVEBOARD ASSOCIATION OF MALDIVES (LAM)**

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**PRESS RELEASE REGARDING “LIVEBOARDS OF MALDIVES” – THE OFFICIAL PUBLICATION OF LAM:**

We are pleased to inform all the members and the industry that the Official Publication of LAM “LIVEBOARDS OF MALDIVES” will be marketed and developed by LAM’s secretariat commencing from January 2018 onwards.

The annual publication of LAM has previously been developed by AN+ Associates on contract basis, and the agreement between LAM with the developer has expired by the end of 2017.

Hence, please do not hesitate to contact our Secretary General Mr. Mohamed Ignaaz Ali on +960 7452907 or mail to sg@liveboards.mv if you require your businesses and boats to be featured on 2018 Edition.

- Listing is for free for all the registered vessels.
- Premium Director Pages:
  - USD 400.00 per full page boat directory.
- Full Page Ads: USD 1,500.00
- Half page Ads: USD 750.00
- Premium pages:
  - Inside front cover: USD 3,000.00
  - 3<sup>rd</sup> page USD 3,000.00
  - Back page: USD 6,000.00

LAM official Website Ads: www.liveboards.mv

- USD 150.00 per Slot per Month (minimum 3 months).

**Note:**

LAM Members will be featured with 15% discount on Premium Directory Pages and all types of features on Print Publication.

LAM Members gets free listing on LAM’s official website under Member Boats.

Thank you