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PRESS RELEASE

- 1. Title Announcement of Maldives Marine Expo 2021, Watersports Festival
- 2. Date of Publishing 2nd September 2021
- 3. Body

Maldives Marine Expo 2021, Watersports Festival will be held from $10^{th} - 12^{th}$ December 2021, at Hulhumalé city, Kaafu atoll. The upcoming event presents new components, marine foods, watersports activities and endurance activity which will be conducted concurrently and are vital components of the marine industry.

- a. Exhibition Area, is an area for exhibiting and showcasing commercial products and services. This years exhibition area will feature outdoor tent booths in 9 SQM and 18 SQM as well as Bare space of 9 SQM.
- b. Boat Display, area is specialized for displaying boats on-ground. Buyers can view and get a better understanding of the boats while engaging with boat builders.
- c. Seminars, will be conducted near the exhibition area by Key figures in the marine industry. Visitors can visit and participate in these seminars, please note some seminars will be ticketed while many are on free entrance basis.
- d. Workshops, by recognized local and international stakeholders will be conducted for participants from local establishments, registration is mandatory for participation in workshops.
- e. Marine Foods, is a new component added to this year's event in hopes of attracting direct buyers to local marine food producers, we hope to expand on this component in the coming years.
- f. Watersports Activities & Endurance Event, will be conducted in the form of friendly competitions, various activities will be included in these watersports activities and registration to participate will be announced in the coming weeks.

The organizer of Maldives Marine Expo Virtual Edition is MEDIUM Pvt Ltd, the company has experience spanning decades in various creative segments and provides full-suite event management, creative solutions. For more information please contact hotline +960 770-1090 or email <u>info@medium.mv</u>

4. Social Links

https://linktr.ee/marineexpo

- 5. Image Link for this PR: https://drive.google.com/file/d/1tt5phOGz8_hq9lZuJfPOZWc0ttJWS8Cy/view?usp=sharing
- 6. Contact for PR queries

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